

THE DEALERSHIP FIREWALK EXPERIENCE

EMPOWER YOUR TEAM | THRILL YOUR CLIENTS | ELEVATE YOUR BRAND

TRANSFORM YOUR SHOWROOM INTO A STAGE FOR THE ULTIMATE BREAKTHROUGH

What if your sales team believed that nothing was impossible? What if your clients experienced an event so thrilling, they associated your brand with absolute power and premium performance?

WHY HOST A FIREWALK AT YOUR DEALERSHIP?

A firewalk is not just a stunt; it is a profound psychological breakthrough. By hosting this exclusive event right on your showroom floor or lot - surrounded by your flagship vehicles - create an electrifying atmosphere that drives results.

SHATTER SALES CEILINGS:

We train your staff to reframe fear into focus. A team that walks on 500°C coals will not flinch at a tough negotiation.

UNFORGETTABLE CLIENT LOYALTY:

invite your VIP clients to witness (or participate in!) the experience. It builds a bond and brand loyalty that standard cocktail events simply cannot match.

ULTIMATE SHOWROOM SPECTACLE:

The visual of a glowing firewalk lane flanked by your top-tier vehicles creates massive social media buzz and phenomenal marketing content.

HOW THE EXPERIENCE WORKS

THE SETUP: We bring the complete, fully insured, and professionally guided firewalk experience directly to your premises.

THE MINDSET MASTERCLASS: A high-energy, 60-minute motivational seminar for your team and guests, focusing on overcoming objections and crushing limits.

THE MAIN EVENT: The fire is lit. Surrounded by the sleek lines of your cars and the cheers of your clients, your team steps up and conquers the coals.

THE CELEBRATION: To make this occasion truly exceptional, we also offer a full service table of snacks and beverages, ensuring your VIPs are treated to the very best with our partner The Blackhorse Brewery and Restaurant.

The Blackhorse is famous for its locally crafted, small-batch beers and premium gins. This is a chance to serve your guests something unique and unforgettable.



BLACKHORSE
CRAFT BREWERY & DISTILLERY

SAFETY IS OUR STANDARD

Facilitated by certified, globally recognized firewalk instructors. We handle the logistics, safety protocols, and cleanup, ensuring a seamless and pristine experience for your property.

READY TO FUEL YOUR DEALERSHIP'S FIRE?

Book your team's breakthrough today.



WEBSITE



FACEBOOK



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